

PROPOSAL SUBMISSION

Manuscript:
Author/s:

Introduction

As author/editor we are keen to have Ad libros publications inc. consider this proposal for a new book in the field of _____ . It is designed to reach

- ***Interesting design features.***

- ***Global interest.***

- ***Quality of execution.***

- ***Prestige value.***

With the following proposal, we are submitting to Ad libros publications inc.
(title of proposed publication)

We here present our manuscript in the form of a following proposal of approximately 3-4 pages in length.

There are five main areas we would like to address:

- 1. A statement of aims including 3-4 paragraphs outlining the rationale behind the book**
- 2. A detailed synopsis and chapter headings & length and schedule**
- 3. Your definition of the market**
- 4. A list of the main competing books**
- 5. Product category**

- The book will undoubtedly be of interest to _____
- The book should serve as a reference to _____
- The book might well figure in the extended bibliography of courses in _____
- It is fundamentally a (reference work, textbook, etc.) _____
- The subject area of the book, _____, is very widely taught and researched.
- This book would by definition have international/national appeal because
-

- **4. Competing books**

- There are books which could be considered 'competition' to our volume:

5. Product category

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